

SME 360° SERIES

Helping Businesses Recover Sustainably



Organised by:



Supporting Partner:



Co-Curator:



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Info Deck

The Brunei SME 360 Series is an initiative established to provide micro, small, and medium sized enterprises a platform to gain resources, discuss common challenges, share best practices, and identify business opportunities to build back stronger in 2022.

Established by BIBD, the SME 360 Series has identified 10 business sectors across Brunei that have been hard hit during the pandemic and seeks equip business owners and stakeholders with access to relevant resources, thought-leaders, industry experts to rebound sustainably and efficiently.

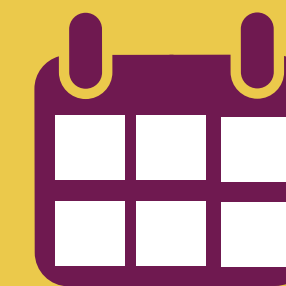
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A Fortnightly Virtual Program to assist SMEs by their industries to bounce back from the Economic Impact of the COVID-19 Pandemic.



**Every Fortnight
Tuesday & Wednesday**

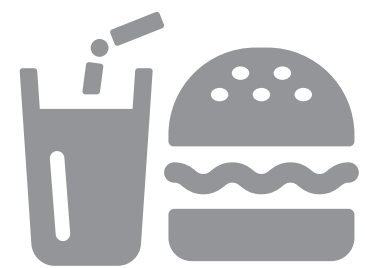


2.30pm - 5.30pm

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Schedules



Food &
Beverages
11 & 12 Jan



Retail &
eCommerce
25 & 26 Jan



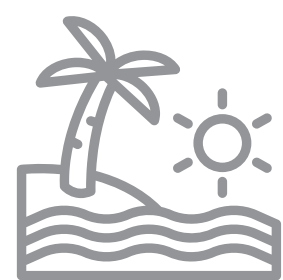
Health,
Beauty & Fitness
8 & 9 Feb



Household &
Commercial
22 & 24 Feb



Real Estate &
Constructions
8 & 9 Mar



Hospitality &
Tourism
22 & 23 Mar



Education &
Non Profit
5 & 6 Apr



Professional &
Consultancy
19 & 20 Apr



Automotive
3 & 4 May



Oil & Gas
17 & 18 May



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Reasons You Can't Afford to Miss:

1. Get a pulse on the ground specific to your industry.
2. Explore new ways to do business in the new normal.
3. Share your voice, problems and exchange best practices.
4. Build industry network and collaboration opportunities.
5. Get inspirations from trends around the world.

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Be a Guest

Register here

Be a Speaker

Share your insight as a Keynote Speaker

Contribute to the Conversation as a Panelist

Register here

Be a Partner

Register 5 or more of your team members as participants and be recognised as a partner on our promotion materials.



6 Reasons to Partner & Speak!

1. Your Voice Matters
2. Contribute and share your experiences and best practices
3. Raise issues and solutions for your industries
4. Build your business & personal profile in the community
5. Market your expertise
6. Create business opportunities



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Key Questions we'd be asking at the Forum

1. What must change in order for my business to survive?
2. Where are the opportunities during this time?
3. What are the new rules & regulations that may affect my business?
4. What are the options to help my company's cash flow?
5. How am I stacking up against other businesses during this time?
6. How can I keep my employees safe and motivated?
7. How do I prepare for the new normal?

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Program

Day 1

11 & 12 January

Food & Beverages

2.30pm - 3.30pm

Endemic: Impact, Re-Opening and Market Overview

3.30pm - 4.30pm

Protecting your Staff and Businesses from risk of Covid 19

4.30pm - 5.30pm

Leadership & Caring for your Employees

Day 2

2.30pm - 3.30pm

Innovations during Lockdown | Roundtable Discussion

3.30pm - 4.30pm

Business Nuts and Bolts in times of Change

4.30pm - 5.30pm

Sustainability & Social Impact for Small Business during difficult time

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Day 1

25 & 26 January

Retail & eCommerce

2.30pm - 3.30pm

Business New Normal: Observations, Challenges & Opportunities

3.30pm - 4.30pm

How did Social Media transform my Retail Operation?

4.30pm - 5.30pm

Leadership in the time of Change

Day 2

2.30pm - 3.30pm

Business Adaptation in the New Normal

3.30pm - 4.30pm

Post Pandemic Trends & Innovation

4.30pm - 5.30pm

Creating a more Impactful & Sustainable Business