

# SME 360° FORUM

Helping Businesses Recover Sustainably



## A Virtual Forum

on Brunei's Retail &  
E-Commerce Industry



2:30pm - 5:30pm



Tues, 25 Jan 2022  
Wed, 26 Jan 2022

Register now at [tinyurl.com/sme360-retail](https://tinyurl.com/sme360-retail)



Organiser



Strategic Partner



Co-Curators



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Helping Businesses Recover Sustainably

*A Virtual Forum*  *Program*  
on Brunei's Retail & E-Commerce Industry

## Day 1 | Tuesday, 25 Jan 2022

2:30pm - 3:30pm	<b>Brunei's New Normal: Observations, Challenges &amp; Opportunities</b>
3:30pm - 4:30pm	<b>How did Social Media transform my Retail Operation?</b>
4:30pm - 5:30pm	<b>Creating a more Impactful &amp; Sustainable business</b>

## Day 2 | Wednesday, 26 Jan 2022

2:30pm - 3:30pm	<b>Business Adaptation in the New Normal</b>
3:30pm - 4:30pm	<b>Digitization, Trends &amp; Innovation</b>
4:30pm - 5:30pm	<b>Leadership in the time of Change</b>

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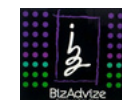
### Association Partners



Brunei  
Business  
Club

Indian  
Business  
Association

### Industry Partners



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## A Virtual Forum

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E-Commerce Industry

## Discussion Topic 1

Brunei's New Normal:  
Observations, Challenges &  
Opportunities



2:30pm - 3:30pm



Tues, 25 Jan 2022



Moderated by  
**Jenny Malai Ali**  
Founder  
Jenny M Communication



**Andy Ngu**  
Marketing Manager  
R&T



**Rano Iskandar**  
Influencer  
Rano360



**Ismail Mourad**  
Proprietor  
Kensington Store

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E-Commerce Industry

## Discussion Topic 2

How did Social Media  
transform my Retail  
Operation?



3:30pm - 4:30pm



Tues, 25 Jan 2022



Moderated by  
**Fatin Arifin**  
President  
YEAB



**Jason Pickett**  
Founder  
Kingdom Rides



**Haadi Bakar**  
Co-founder  
Geekturf



**Hamzah Kamis**  
Online Marketing Executive  
Netcom

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## A Virtual Forum

on Brunei's Retail &  
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## Discussion Topic 3

Creating a more Impactful &  
Sustainable Business



4:30pm - 5:30pm



Tues, 25 Jan 2022



Moderated by

**Shaun Hoon**

Founder

Curious Mind



**Hitesh R Bhawnani**

Managing Director  
YMRM Enterprise



**Daniel Ooi**

Founder  
The Reject Shop, Singapore



**Dr Sandy Chong**

Chair, ASEAN Business Alliance  
President, UN Association of Western Australia

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## A Virtual Forum

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## Discussion Topic 4

Business Adaptation in the  
New Normal



2:30pm - 3:30pm



Wed, 26 Jan 2022



Moderated by  
**Nadzri Harif**  
Radio DJ  
KRISTAL fm



**Dona Johan**  
Founder  
Dona J Lifestyle



**Pat Li**  
General Manager  
Laneige Brunei



**Priyanka Chugani**  
COO  
SHIMCO

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## A Virtual Forum

on Brunei's Retail &  
E-Commerce Industry

## Discussion Topic 5

Digitization, Trends &  
Innovation



3:30pm - 4:30pm



Wed, 26 Jan 2022



Moderated by  
**Shaun Hoon**  
Founder  
Curious Mind

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**Rahman Yoonus**  
Co-founder  
Think Axis Solutions



**Reuben Ravago**  
COO/CTO  
Philippine Dynamic Deals



**Sean Yapp**  
DCOO  
Archipelago Group

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## Discussion Topic 6

Leadership in the  
Time of Change



4:30pm - 5:30pm



Wed, 26 Jan 2022



Moderated by  
**Afiqah Hj Mursidi**  
Executive Officer  
Market Access, DARE



**Wong Kim Guan**  
Managing Director  
Cuckoo



**Geraldine How**  
Managing Director  
Jackhan Sdn Bhd  
(Ashley Furniture)

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